



AMERICAN NUMISMATIC ASSOCIATION

Chartered by Congress

National Coin Week
April 21-27, 1968

Clark A. Yowell
N.C.W. Chairman
P. O. Box 2366
Colorado Springs,
Colorado 80901

"HISTORY UNDER GLASS"

Fellow Numismatist:

Those of you who have participated in past National Coin Week activities are probably already under way in your plans for 1968. Those who have not, should give serious thought to doing your share now.

As you know, the purpose of National Coin Week is to let the public know more about our hobby and especially to tell them about the educational and recreational aspects that are so much a part of this pastime.

Clubs and individuals who participate in the NCW program do so by engaging in the pursuits outlined in the attached Activity Report. In the past, a lot of emphasis has been placed on the actual competition for awards presented by the American Numismatic Association for the most comprehensive activities and scrapbook report on the program. While this competition is very important, we feel that there is another aspect to NCW which is being overlooked.

Many clubs and individuals have a regular annual National Coin Week activity program which, although not of award winning dimensions, adds greatly to the overall effect of NCW. We want to be able to gauge the importance and dimensions of this "hidden asset" to our hobby and report our findings to the ANA leadership so that they may better realize the scope of National Coin Week. We feel we cannot present a total picture of National Coin Week without these activities.

We want to encourage clubs and individuals who have not previously participated in any way to come out and do a little for the hobby. In any endeavor, the worst thing that can happen is loss of momentum. If we do not keep our hobby vibrant and alive and carry it to the public, we will slowly drop from sight.

No matter where you are, no matter how limited your facilities for publicizing Coin Week are, please participate this year in the program and report your activities to the ANA on the attached form. If you need help or suggestions, do not hesitate to ask. We will do our best to aid your endeavor in any way we can.

"IT COSTS NOTHING BUT INTEREST AND GOOD WILL TO PARTICIPATE"

Sincerely,

CLARK A. YOWELL
Chairman, NCW

"It costs nothing but interest and good will to participate"